

CHRISTINA BORZA

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INSTRUCTIONAL DESIGNER

Instructional Designer and certified English educator with a Master of Science in Adolescence Education and hands-on experience developing learning content for diverse education and professional training environments. Skilled in creating multimodal digital coursework, eLearning modules, and scalable instructional materials using Articulate, Canva, and Google Suite. Adept at translating complex information into engaging, accessible learning experiences that support varied learners and industry requirements. Collaborates effectively with subject matter experts, educators, and stakeholders to ensure accuracy, relevance, and measurable learner outcomes. Currently pursuing an advanced Instructional Design certification to further expand expertise in technology-enhanced learning and curriculum development.

- Instructional Design
- Multimodal Instruction
- Learner Assessment
- eLearning Development
- Digital Literacy Integration
- Process Improvement
- Curriculum Development
- Differentiated Instruction
- Regulatory Compliance

OVERVIEW OF KEY ATTRIBUTIONS

- **Instructional Content:** Expertise in designing interactive eLearning modules and digital instructional content using Articulate, Canva, and Google Suite for both academic and professional training environments.
- **Cross-Functional Collaboration:** Proven ability to translate subject matter into clear, engaging learning experiences through collaboration with subject matter experts and data-informed instructional strategies.
- **Educational Excellence:** Strong background in secondary education, including AP-level coursework, differentiated instruction, assessment design, classroom management, and learner-centered pedagogy.
- **Resource Creation:** Demonstrated success creating scalable, reusable learning resources and course structures that enhance accessibility, knowledge retention, and long-term learner performance.

EDUCATION

Master of Science, Adolescence Education | Utica University | 2022

Bachelor of Arts, English & Textual Studies | Syracuse University | 2020

Bachelor of Arts, Psychology | Syracuse University | 2020

CERTIFICATIONS

Instructional Design Certification | Peck Academy | *Anticipated January 2026*

M.S. Instructional Design & Advanced Certificate | SUNY Brockport | *Anticipated May 2026*

New York State Teaching Certification | English, Grades 7-12

PROFESSIONAL EXPERIENCE

CMBorza Illustrations, LLC | Utica, NY

2019 – Present

Freelance Instructional Designer

- Designed and developed custom, job-specific eLearning modules using Articulate Rise, translating complex safety, compliance, and procedural requirements into clear, interactive learning experiences for diverse industries
- Collaborated closely with subject matter experts to gather technical information, validate instructional content, and ensure alignment with industry regulations, resulting in highly accurate and relevant training materials
- Produced visually engaging learning assets with Canva and integrated multimedia into course frameworks to improve learner engagement, knowledge retention, and accessibility
- Built and organized course structures using Google Suite and WordPress, ensuring intuitive navigation, seamless delivery, and ongoing client access to instructional materials

Westmoreland High School | Westmoreland, NY
2025

2022 –

Instructional Designer & Educator

- Designed and delivered multimodal instructional content for grades 9-12, including AP Language & Composition, integrating rhetoric, digital literacy, and real-world application to strengthen critical thinking and communication
- Developed interactive digital learning resources using Google Suite, Articulate, and Canva, creating scalable and reusable content libraries that supported differentiated instruction and remote accessibility
- Facilitated inquiry-based learning through custom research modules, increasing learner autonomy, engagement, and evidence-based writing proficiency
- Assessed student progress using formative and summative digital tools, providing personalized feedback and targeted interventions that improved comprehension and academic performance

Whitesboro High School | Whitesboro, NY
2022

2021 –

Long-Term Substitute

- Delivered daily instruction aligned with district curriculum for grades 9-12, ensuring continuity of learning and maintaining classroom structure during extended teacher absences
- Adapted lesson plans, assessments, and instructional strategies to meet diverse student needs, supporting differentiated learning, IEP accommodations, and classroom behavior management
- Communicated regularly with faculty, parents, and support staff to monitor student progress, uphold school policies, and contribute to a positive, collaborative learning environment

TECHNICAL COMPETENCIES

Software: Microsoft Office Suite (Word, Excel, PowerPoint), Canva, Articulate 360, TalentLMS, Canvas, Trello

Google Cloud Platform: Docs, Sheets, Slides